

MARC LOPEZ

Barcelona, marclopez23496@gmail.com

November 9, 2022

To whom it may concern,

I had the pleasure of working with Marc over the last 2 years in his role as Senior Designer at CREALOGIX, a Swiss fintech company delivering digital banking solutions to financial institutions.

For the last year Marc has been reporting to me, focusing mainly on the product we are developing, called CREALOGIX Digital Hub, a digital banking solution for retail, wealth and business clients. Marc has been the owner and lead designer of our Design System and has introduced and evolved this system in a way that significantly reduced our design timelines and accelerated our product delivery. His focus, confidence and flexibility has allowed the Design System to evolve rapidly to cater for the evolution of our product. Our Design System has allowed us to have a deeper understanding with our customers on the type of journeys they want to create for their users and Marc has been leading the cross-functional collaboration between designers, UI architects and front-end developers to deliver changes or customer-specific designs rapidly and with precision.

Marc's enthusiasms for good design and excellence in using design tools is infectious and he has been converting non-design thinking people in our organization to think about the people engaging with our product and our wider product management team to shift to design-led product creation.

Marc never misses a deadline and is confident and comfortable in leading an initiative or a team. He nurtures a collaborative and open working environment and is strong addition to any team.

I am confident you will find Marc a tremendous asset to your team as well; he has my highest recommendation. Should you have any questions regarding my recommendation, please do not hesitate to contact me.

Sincerely,



Eszter Vass

Head of Group Product Management
CREALOGIX
Eszter.vass@crealogix.com